

Available for sale at



# FUTURA®

## Results that rival offset

Superior toner adhesion and 96 brightness – averaging up to 10% higher than the competition across all basis weights – puts Futura® in a class by itself. It's your go-to choice for high-end projects that require results that rival conventional offset printing. Designed with a patented, coated surface, Futura® offers users peace of mind with jam-free runnability and printability for unsurpassed productivity to meet the tough standards set by Xerox, HP, Kodak, Canon and other OEMs. With three chain-of-custody certifications, it's available in an assortment of finishes and weights.

### APPLICATIONS

High-end marketing collateral, advertising, annual reports and photo books  
On demand printing of any kind, including variable imaging  
Short run catalogs and magazines  
Brochures, flyers and sell sheets

On demand books  
Business cards  
Postcards  
Direct mail  
Prepress applications

### GUARANTEED FOR DIGITAL OFFSET AND PRODUCTION LASER EQUIPMENT

Guaranteed for the Xerox iGen series  
HP Indigo certified by Rochester Institute of Technology  
Kodak NexPress qualified by Rochester Institute of Technology

### SPECIFICATIONS

FINISH	BRIGHTNESS	GLOSS	TEXT WEIGHT	COVER WEIGHT
GLOSS	96	65	80, 100	80", 100", 120
DULL	96	32	80, 100	80", 100", 120
MATTE	96	15	80, 100	80", 100

Noted \*7 pt. and \*\*9 pt. minimum caliper items are guaranteed for postal applications.

### ENVIRONMENTAL CERTIFICATIONS

Buyers of Futura® products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications.



Customers have the option to use on-product labeling for FSC®, PEFC™ or SFI® from all of our mills. Please specify at time of order. This product complies with Lacey Act requirements.

P: 800.772.2001 | E: [customerservice@papmar.com](mailto:customerservice@papmar.com)

# FUTURA®

MATERIAL NUMBER	BASIS WT.	GSM	SIZE	M.WT.	SHEETS/ PACKAGE	PACKAGES/ CARTON	SHEETS/ CARTON	CARTONS/ PALLET	GRAIN	BRIGHTNESS	GLOSS	OPACITY
<b>GLOSS TEXT</b>												
403486	80	118	8.5 x 11	16	500	8	4000	40	L	96	65	93.5
403484			17 x 11	31	500	4	2000	40	S			
403483			18 x 12	36	500	4	2000	40	S			
403485			12 x 18	36	500	4	2000	40	L			
403943			19 x 13	42	500	3	1500	30	S			
403482			20.5 x 14.33	49	500	2	1000	40	S			
286415			26 x 14	61	n/a	n/a	1200	24	S			
360264			26 x 14.33	63	n/a	n/a	1000	32	S			
403481			8.5 x 11	20	500	6	3000	40	L			
403480			17 x 11	39	500	3	1500	40	S			
403479	18 x 12	45	500	3	1500	40	S					
405128	100	148	19 x 13	52	400	3	1200	30	S	96	65	95
403478			20.5 x 14.33	62	400	2	800	40	S			
286359			26 x 14	77	n/a	n/a	1000	24	S			
360265			26 x 14.33	78	n/a	n/a	800	32	S			
<b>GLOSS COVER</b>												
403496	80 (7 pt.)	216	8.5 x 11	29	250	8	2000	40	L	96	65	98.5
403495			17 x 11	57	250	4	1000	40	S			
403494			18 x 12	66	250	4	1000	40	S			
403941			19 x 13	76	250	3	750	30	S			
403493			20.5 x 14.33	90	250	2	500	40	S			
286361			26 x 14	112	n/a	n/a	600	24	S			
360266			26 x 14.33	115	n/a	n/a	500	32	S			
270271	100 (9 pt.)	271	8.5 x 11	36	250	6	1500	40	L	96	65	99
403492			17 x 11	72	250	3	750	40	S			
403491			18 x 12	83	250	3	750	40	S			
403490			19 x 13	95	200	3	600	30	S			
403489			20.5 x 14.33	113	200	2	400	40	S			
286413			26 x 14	140	n/a	n/a	500	24	S			
360267			26 x 14.33	143	n/a	n/a	400	32	S			
403488			18 x 12	100	200	2	400	40	S			
403540	120	326	19 x 13	114	200	3	600	30	S	96	65	99
403487			20.5 x 14.33	135	200	2	400	40	S			
360259			26 x 14.33	172	n/a	n/a	350	32	S			
<b>GLOSS COVER</b>												

Special making sizes and skid packs are available for 5000 lb. minimum orders. Please contact Verso customer service for more details.

All materials available only in white.

26 x 14 and 26 x 14.33 items are not ream wrapped.

Futura® is designed for small format presses, direct-to-press installations, production color, black & white digital presses, high-speed color and black & white copiers.

Noted \*7 pt. and \*\*9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted \*7 pt. and \*\*9 pt. minimum caliper items, Verso manufactures to basis weight, not to specific bulk standards.

All items subject to change. For current stocking information, contact your local Verso Merchant Representative.



Futura® is certified to run on HP Indigo equipment and certified by RIT. Please refer to <http://printlab.rit.edu/services/media-certification/hp-indigo-program> for further information. Verso is an Alliance One Select Member for Graphic Arts.

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MATERIAL NUMBER	BASIS WT.	GSM	SIZE	M.WT.	SHEETS/ PACKAGE	PACKAGES/ CARTON	SHEETS/ CARTON	CARTONS/ PALLET	GRAIN	BRIGHTNESS	GLOSS	OPACITY
<b>DULL TEXT</b>												
403471	80	118	8.5 x 11	16	500	8	4000	40	L	96	32	93.5
403469			17 x 11	31	500	4	2000	40	S			
403468			18 x 12	36	500	4	2000	40	S			
403470			12 x 18	36	500	4	2000	40	L			
403539			19 x 13	42	400	4	1600	30	S			
403467			20.5 x 14.33	49	500	2	1000	40	S			
289368			26 x 14	61	n/a	n/a	1200	24	S			
360257			26 x 14.33	63	n/a	n/a	1000	32	S			
403466	100	148	8.5 x 11	20	500	6	3000	40	L	96	32	95
403465			17 x 11	39	500	3	1500	40	S			
403464			18 x 12	45	500	3	1500	40	S			
403538			19 x 13	52	400	3	1200	30	S			
403463			20.5 x 14.33	62	400	2	800	40	S			
289370			26 x 14	77	n/a	n/a	1000	24	S			
360260			26 x 14.33	78	n/a	n/a	800	32	S			
<b>DULL COVER</b>												
403477	80 (7 pt.)	216	8.5 x 11	29	250	8	2000	40	L	96	32	98.5
403476			17 x 11	57	250	4	1000	40	S			
403475			18 x 12	66	250	4	1000	40	S			
403537			19 x 13	76	250	3	750	30	S			
403474			20.5 x 14.33	90	250	2	500	40	S			
289369			26 x 14	112	n/a	n/a	600	24	S			
360258			26 x 14.33	115	n/a	n/a	500	32	S			
375989	100 (9 pt.)	271	8.5 x 11	36	250	6	1500	40	L	96	32	99
375990			17 x 11	72	250	3	750	40	S			
403473			18 x 12	83	250	3	750	40	S			
403536			19 x 13	95	200	3	600	30	S			
342343			20.5 x 14.33	113	200	2	400	40	S			
289522			26 x 14	140	n/a	n/a	500	24	S			
360538			26 x 14.33	143	n/a	n/a	400	24	S			
290313	120	326	18 x 12	100	200	2	400	40	S	96	32	99
290314			19 x 13	114	200	3	600	30	S			
290315			20.5 x 14.33	135	200	2	400	40	S			
360261			26 x 14.33	172	n/a	n/a	350	32	S			
<b>MATTE TEXT</b>												
403500	80	118	18 x 12	36	500	3	1500	40	S	96	15	93.5
403498	100	148	18 x 12	45	400	3	1200	40	S	96	15	95
<b>MATTE COVER</b>												
403505	80	216	18 x 12	66	250	3	750	40	S	96	15	98.5
403503	(9 pt.)		20.5 x 14.33	90	250	2	500	40	S			
403502	100	271	18 x 12	83	200	3	600	40	S	96	15	99
403544			19 x 13	95	200	3	600	30	S			
403501			20.5 x 14.33	113	200	2	400	40	S			

NOTES:

For additional information, samples and to order:



PAPER MART INC. | P: 800.772.2001 | E: [customerservice@papmar.com](mailto:customerservice@papmar.com)  
[www.papermartinc.com](http://www.papermartinc.com)

Cover pages printed on **Futura**® Gloss, 100 lb. cover.  
Text pages printed on **Futura**® Gloss, 100 lb. text.